

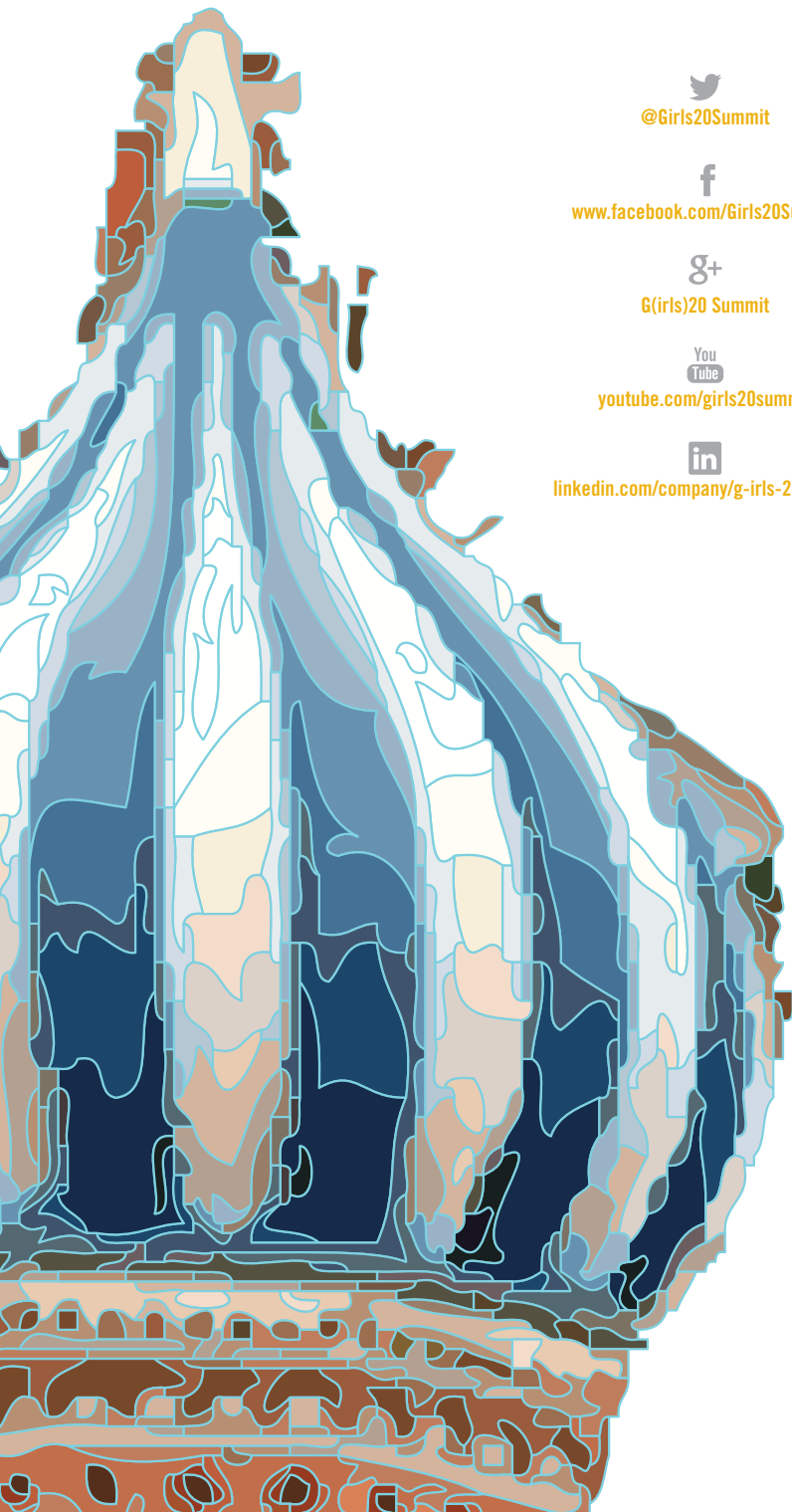


RUSSIA  
2013

PROGRAM  
JUNE 15-19

girls  
20

SUMMIT



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## Dear G(irls)20 Summit Delegates, Speakers and Special Guests:

Hello and thank you for joining us for the 4th Annual G(irls)20 Summit here at the Google HQ in the heart of Moscow, Russia. We are thrilled to be hosted by Julia and her team and excited about our first digital Summit!

Since its launch in 2010 at the Clinton Global Initiative, the G(irls)20 Summit has invested in girls and women knowing that this yields a strong return for communities, countries and the world. With this in mind, we are here in Moscow just a few months before the G20 Leaders meeting to focus on the opportunities gained for communities, companies and countries when girls & women are economically empowered. We are looking also at the opportunities lost because each year, 14.2 million girls are forced to marry before the age of 18.

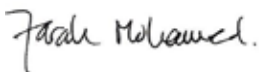
The Summit brings together different sectors, cultures, practices and points of view for three main objectives:

Firstly, we are out to engage and enlighten G20 Leaders, Ministers of Finance, Economic Development, Industry, Agriculture, Health and Foreign Affairs so they move from acknowledging the importance of investing in girls and women to acting on the innovative ideas that come from platforms like this one. Secondly, our pre-summit training program invests in developing new skills and networks for these 21 emerging leaders. Thirdly, we are sowing the seeds of inspiration and individual empowerment amongst a new generation of leaders so they can return home and pay it forward by empowering girls and women in their own communities and countries. Our results speak for themselves. Former delegates have launched innovative initiatives and I invite you to learn more by visiting [www.girls20summit.com](http://www.girls20summit.com).

Simply put, this Summit offers solutions at every level – community, country and globally – with the support of strong and committed partners. Over 50 organizations have worked with us to disseminate the campaign to ensure as many girls as possible can apply to represent their country – diversity & inclusion are keys to our success. We are honoured with both content and financial contributions and offer special thanks to Norton Rose Fulbright, Caterpillar, Nike Foundation, The Gerald Schwartz Heather Reisman Foundation, Novo Foundation, Kinross, Google, Girl Up/UN Foundation, Workbay.net, Macrobly and Académie Diplomatique Internationale (ADI).

The G(irls)20 Summit has an incredible and dedicated Board of Directors and Advisory Committee, Staff and Volunteers. The commitment and creativity of these individuals is unsurpassed – they deserve acknowledgement and a vigorous round of applause.

Sincerely,



Farah Mohamed, President & CEO

# DELEGATES TO THE G(IRLS)20 SUMMIT 2013



**AFRICAN UNION,  
TUNISIA**  
Soumaya Belaid  
@SoumayaBelaid



**ARGENTINA**  
Maria del Rosario  
Margarita Liuzzi  
@MaggieLiuzzi



**AUSTRALIA**  
Linda Ma  
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Helen Wai-size Leung



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Mariana Jacinto  
@marianajacinto



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Violette Perrotte  
@ViolettePerrott



**GERMANY**  
Luka Rebekka Döring  
@namedluckyly



**INDIA**  
Aishani Khurana  
@Aishanikhurana5



**INDONESIA**  
Putri Agustina  
@pu3agustina



**ITALY**  
Isabella Rossi  
@IsabellarossiCh



**JAPAN**  
Carmina Mancenon  
@carmiina



**MEXICO**  
Sofía Isadora Padilla  
Muñoz  
@sofisa16



**RUSSIA**  
Ellina Nurmukhametova  
@nurmellie



**SAUDI ARABIA**  
Merwa Abdelkader  
@marwa\_alamer



**SOUTH AFRICA**  
Nontokozi Mtshweni  
@tyson51124



**SOUTH KOREA**  
Yoomin Lee  
@yoomthelee



**TURKEY**  
Dinara Zhorobekova  
@Dinara\_Zh



**UNITED KINGDOM**  
Elly Mawson  
@EllyMawson



**UNITED STATES**  
Jenni Lee  
@fangspets

# AGENDA

ALL EVENTS ARE IN LOCAL TIME

SATURDAY, JUNE 15<sup>TH</sup>

LOCATION: GOOGLE MOSCOW

10:00 am

KREMLIN TOUR

11:30 am

ARRIVE AT SUMMIT HOST SITE

Tour & Lunch with Gulnara Lastovetsky

12:30 pm

WORKSHOP

Using technology to amplify your voice, Google Moscow, presented by Gulnara Lastovetsky and Dmitry Kuznetsov

3:30 pm

BREAK

4:00 pm

WORKSHOP

Technology: Breaks Barriers, Builds Bridges presented by Mary Hayes, Workbay.net

6:30 pm

ADJOURN

7:00 pm

DELEGATE ONLY DINNER HOSTED BY FARAH MOHAMED



SUNDAY, JUNE 16<sup>TH</sup>

LOCATION: NORTON ROSE FULBRIGHT MOSCOW

9:00 am

WORKSHOP

Cultivating your Leadership Skills, presented by Carolann Edwards, Norton Rose Fulbright

Noon

LUNCH

1:00 pm

WORKSHOP

Media & Communications presented by Ellen Pinchuk, Mikhailov and Partners

3:30 pm

BREAK

4:30 pm

MAKING SUSTAINABLE PROGRESS POSSIBLE:

A Peek Inside the Regional Operations of One of the World's Leading Manufacturers, Caterpillar Inc. presented by Mumin Azamkhuzhaev and Ekaterina Lubina

5:30 pm

ADJOURNMENT

6:30 pm

EXPLORING THE CHALLENGES & OPPORTUNITIES OF YOUTH EMPLOYMENT:

A discussion over dinner with one of the world's largest employers of youth; McDonald's presented by Sergey Chekmarev, Oksana Belaychuk and Svetlana Mikryukova

Location: Pushkin Square.



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MONDAY, JUNE 17<sup>TH</sup>

LOCATION: GOOGLE MOSCOW

## OPPORTUNITY GAINED: JOBS, GROWTH AND INVESTMENT

9:30 am

MEETING WITH OLGA YURIEVNA GOLODETS, DEPUTY PRIME MINISTER OF THE RUSSIAN FEDERATION

(Delegates Only)

Location: White House

11:00 am

WORKSHOP: A CRITICAL MOMENT FOR THE GIRL EFFECT:

The post-2015 Millennium Development Goal (MDG) agenda, presented by Jaimie Popp and Ashli Alberty of the Nike Foundation.

12:30 pm

LUNCH

1:45 pm

SUMMIT RULES OF ENGAGEMENT

2:00 pm

LIVESTREAM PORTION BEGINS

G(IRLS)20 SUMMIT RECAP VIDEO

SUMMIT INTRODUCTION

Farah Mohamed, President & CEO of G(irls)20 Summit

INTRODUCTION

Elaine Kunda, Serial Entrepreneur, Advisor to the G(irls)20 Summit & Summit Moderator

2:15 pm

KEYNOTE

Arianna Huffington, President & Editor-in-Chief of the Huffington Post

2:45 pm

WOMEN IN ENGINEERING VIDEO

McMaster University

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# MONDAY, JUNE 17<sup>TH</sup>

## GOOGLE HANGOUT PANEL

Technology as an accelerator of change in high tech, mining & oil and gas sectors

- Julia Solovieva, Google
- Tara Wiseman, Kinross Gold Corporation
- JP Bekkering, Caterpillar
- Mary Hayes, Engage Learning & Workbay.net

## Q&A WITH DELEGATES

3:45 pm

### BREAK

4:00 pm

## GOOGLE HANGOUT

Lauren Bush Lauren, Founder, FEED

4:30 pm

## GOOGLE HANGOUT PANEL

Economically Empowering Girls & Women Through Technology at the Grassroots Level

- Manuela Zoninsein, Smart Agriculture Analytics, Smart Agritech (China)
- Jensine Larsen, World Pulse, Citizen Journalism (Global)
- Judith Owigar, Akirachix (Kenya)
- Aliza Sherman, Cybergrl Inc. & Webgrrls International, (USA)

## Q&A WITH DELEGATES

5:30 pm

### BREAK

5:45 pm

## IN CONVERSATION WITH:

Ann Mei Chang, Senior Advisor for Women & Technology for the US State Department

6:15 pm

## ADJOURNMENT



TUESDAY, JUNE 18<sup>TH</sup>

LOCATION: GOOGLE MOSCOW

## OPPORTUNITY LOST: IF WE DO NOT ERADICATE EARLY FORCED MARRIAGE

9:00 am

WORKSHOP: GIRLS, YOUTH, AND BUILDING SOCIAL MOVEMENTS

Led by Melissa Hillebrenner, Girl Up/UN Foundation & Karina Jouglu, Girl Up Youth Champion.

11:00 am

POWER PANEL FEATURING RUSSIAN BUSINESSWOMEN

Valentina Gluhovskaya, Norton Rose Fulbright; Svetlana Kuprianova, Carrera y Carrera; and, Ekaterina Lapshina, System Capital Management

Noon

LUNCH & GIRL RISING! SCREENING

Q & A with Holly Gordon, Executive Director of 10x10 and Executive Producer of Girl Rising

2:00 pm

LIVESTREAM PORTION BEGINS

INTRODUCTION & MODERATION BY FARAH MOHAMED

THE ELDERS ON ERADICATING CHILD MARRIAGE VIDEO

The Elders

2:30 pm

UNDERSTANDING THE CHALLENGE

In conversation with Lakshmi Sundaram, Girls Not Brides and Dr. Kakenya Ntaiya, Kakenya's Dream

TOGETHER WE CAN END CHILD MARRIAGE: BUILDING MOMENTUM IN SOUTH ASIA VIDEO

Girls Not Brides

3:30 pm

GRASSROOTS ACTION:

Nyaradzayi Gumbonzvanda, World YWCA



## TUESDAY, JUNE 18<sup>TH</sup>

3:30 pm

WHAT IF? VIDEO

Narrative Advocacy

4:30 pm

KEYNOTE

Jennifer Buffett, NoVo Foundation

5:00 pm

RESEARCH LEADING TO ACTION:

Suzanne Petroni, ICRW

5:45 pm

CLOSING REMARKS

7:00 pm

DINNER & DELEGATE INITIATIVE ROUNDTABLE

Delegates Only

## WEDNESDAY, JUNE 19<sup>TH</sup>

### GOOGLE MOSCOW

9:00 am

COMMUNIQUÉ DEVELOPMENT

Led by Jennifer Hollett, Official G(irls)20 Summit Communiqué Moderator

5:15 pm

PRESENTATION OF COMMUNIQUÉ TO KSENIA YUDAeva,  
RUSSIAN SHERPA

Delegates Only

Location: Canadian Embassy

6:00 pm

RECEPTION

Hosted by Ambassador Sloan, Canada's Ambassador to the  
Russian Federation. (BY INVITE ONLY)



# SPEAKERS



**Farah Mohamed**  
Master of Ceremonies  
@Girls20Summit



**Elaine Kunda**  
Advisor to the G(irls)20 Summit  
& Summit Moderator

## SETTING THE CONTEXT & KEYNOTE ADDRESSES



**Arianna Huffington**  
The Huffington Post



**Jennifer Buffett**  
NoVo Foundation

# PANELISTS

## GOOGLE HANGOUT PANEL: JOBS, GROWTH & INVESTMENT:

**Technology as an accelerator of change in high tech, mining & oil and gas sectors**



**Julia Solovieva**  
Google



**Tara Wiseman**  
Kinross Gold Corporation



**JP Bekkering**  
Caterpillar



**Mary Hayes**  
Workbay.net & Engage  
Learning

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# PANELISTS

## GOOGLE HANGOUT PANEL:

### ECONOMICALLY EMPOWERING GIRLS & WOMEN AT THE GRASS ROOTS LEVEL THROUGH TECHNOLOGY



**Manuela Zoninsein**

Smart Agriculture Analytics,  
Smart Agritech



**Jensine Larsen**

World Pulse,  
Citizen Journalism



**Judith Owigar**

Akirachix



**Aliza Sherman**

Cybergrrl Inc. & Webgrrls  
International

## POWER PANEL FEATURING RUSSIAN BUSINESSWOMEN



**Valentina Gluhovskaya**

Norton Rose Fulbright



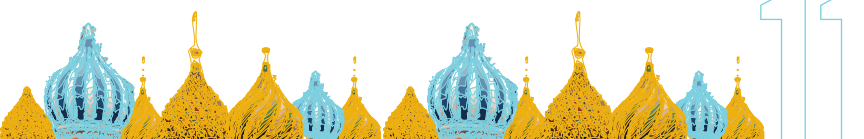
**Svetlana Kuprianova**

Carrera y Carrera



**Ekaterina Lapshina**

System Capital Management



# SPECIAL SUMMIT SESSIONS



GOOGLE HANGOUT:  
**WITH LAUREN BUSH LAUREN, FEED**

GOOGLE HANGOUT: UNDERSTANDING THE CHALLENGE  
**A CONVERSATION WITH LAKSHMI SUNDARAM AND DR. KAKENYA NTAIYA**



**Lakshmi Sundaram**  
Girls Not Brides



**Dr. Kakenya Ntaiya**  
Kakenya's Dream



GOOGLE HANGOUT: GRASSROOTS ACTION  
**A PRESENTATION FROM NYARADZAYI GUMBONZVANDA, GENERAL SECRETARY OF THE WORLD YWCA**



GOOGLE HANGOUT: RESEARCH LEADING TO ACTION  
**A CASE STUDY ON ERADICATING EARLY FORCED MARRIAGES PRESENTED BY SUZANNE PETRONI OF THE INTERNATIONAL CENTER FOR RESEARCH ON WOMEN (ICRW)**



GOOGLE HANGOUT:  
**IN CONVERSATION WITH ANN MEI CHANG, SENIOR ADVISOR OF WOMEN & TECHNOLOGY IN THE US STATE DEPARTMENT**



# WORKSHOP PRESENTERS

## USING TECHNOLOGY TO AMPLIFY YOUR MESSAGE



**Gulnara Lastovetsky**  
Google

## TECHNOLOGY: BREAKS BARRIERS, BUILDS BRIDGES



**Mary Hayes**  
Workbay.net



**Dmitry Kuznetsov**  
Google

## CULTIVATING YOUR LEADERSHIP SKILLS



**Carolann Edwards**  
Norton Rose Fulbright

## MEDIA & COMMUNICATIONS



**Ellen Pinchuk**  
Mikhailov and Partners

## A CRITICAL MOMENT FOR THE GIRL EFFECT: THE POST-2015 MILLENNIUM DEVELOPMENT GOAL (MDG) AGENDA



**Jaimie Popp**  
Nike Foundation



**Ashli Alberty**  
Nike Foundation

## GIRLS, YOUTH, AND BUILDING SOCIAL MOVEMENTS



**Melissa Hillebrenner**  
Girl Up /UN Foundation



**Karina Jougla**  
Girl Up Youth Champion

## COMMUNIQUÉ DEVELOPMENT



**Jennifer Hollett**  
Official G(irls)20 Summit  
Moderator

# SPECIAL SESSIONS (DELEGATE ONLY)

**MAKING SUSTAINABLE PROGRESS POSSIBLE: A PEEK INSIDE THE REGIONAL OPERATIONS OF ONE OF THE WORLD'S LEADING MANUFACTURERS, CATERPILLAR INC.**



Mumin Azamkhuzhaev



Ekaterina Lubina

**EXPLORING THE CHALLENGES & OPPORTUNITIES OF YOUTH EMPLOYMENT: A DISCUSSION WITH ONE OF THE WORLD'S LARGEST EMPLOYERS OF YOUTH, MCDONALD'S RESTAURANTS**



Sergey Chekmarev



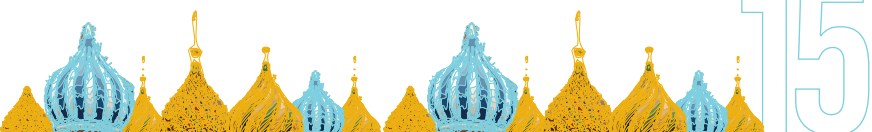
Oksana Belaychuk

Svetlana Mikryukova

**Q & A WITH HOLLY GORDON, EXECUTIVE DIRECTOR OF 10X10 AND EXECUTIVE PRODUCER OF GIRL RISING**



# G(irls)20 Summit Key Partners



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# G(irls)20 Summit Academic Partner



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# G(irls)20 Summit Content Partners



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the Canadian Embassy, Moscow

Svetlana Lukash, Government of Russia,  
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## Workbay.net

Alice Hayes  
James Liboiron  
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## Macro Blu

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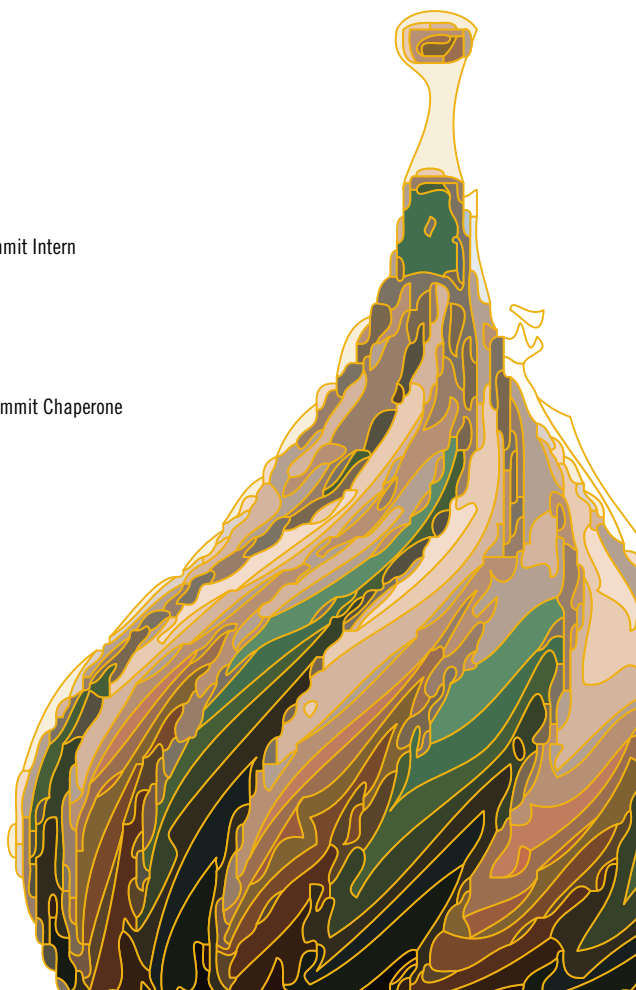
Alysha Bordin  
Lesley Brown  
Kathy Barnett  
Rob Jessup  
Jeff Marsden  
Catherine Melchior  
Ireland Melchior  
Aliza Sherman  
Joel Silver  
Katie Zepperi  
Isabella Goldberg, Official Summit Intern  
Nina Pluzhnikova  
Andrew Pluzhnikova  
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FOR INFORMATION ABOUT THE G(IRLS)20 SUMMIT 2013 RUSSIA  
CONTACT:

G(irls)20 Summit  
410 Queens Quay Blvd West  
Suite 304, Toronto, ON M5V 3T1  
Canada  
+1 416-971-4402  
info@girls20summit.com  
www.Girls20Summit.com



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