



MEXICO 2012
GIRLS20SUMMIT.COM

G(irls)20 Summit Releases Agenda for Mexico 2012

21 young women set to discuss practical solutions for economic growth with a focus on the opportunity gained by empowering women in agriculture and the opportunity lost as a result of violence against women.

TORONTO, Ontario, Canada – April 26, 2012 – In advance of the G20 Leaders' summit scheduled for June in Mexico, 21 young women representing the G20 nations and the African Union will gather in Mexico City from May 23rd to 31st, for the third annual G(irls)20 Summit.

Launched in 2010 at the Clinton Global Initiative, the G(irls)20 Summit highlights ways in which girls and women can play a leading role in global economic development and progress and generates tangible, practical recommendations for the G20 leaders to act upon.

"If G20 leaders are serious about economic growth, political stability and social innovation, they have in the G(irls)20 Summit, a unique source for finding solutions to global challenges. There are 3.5 billion girls and women in the world and therefore 3.5 billion ways to change the world," said Farah Mohamed, President & CEO of the G(irls)20 Summit.

The Summit is made possible with the assistance of corporate partners and foundations and features an array of guest speakers from the realms of economics, business, not for profit organizations, foundations, communications and politics. Some of the featured speakers and panelists at the G(irls)20 Summit will include:

- **Maria Bello, Activist & Actress and founder, WEADVANCE**
- **Representatives from the World Economic Forum, World Bank, Norton Rose, Google, Scotiabank, TransCanada, Nissan, FAO, ILO, Masagro and Landesa.**

Workshops and field visits will provide for in-depth explorations of the two key themes as well as a range of skills development. Previous G(irls)20 Summit delegates have gone home from the summit to establish a wide variety of initiatives in their home countries that are advancing the economic potential of girls and women in their own backyard. Jeni Klugman, World Bank Director of Gender and Development states, "This is an exciting and important initiative -- drawing attention to the enormous payoffs to investing in girls' opportunities -- and doing so by bringing together girls themselves to discuss and debate key issues, linked to a key global forum."

G(irls)20 Summit Agenda Highlights

PRE- SUMMIT AGENDA May 23rd – 27th, 2012 (FOR DELEGATES ONLY)

WORKSHOPS:

- Media & Public Relations presented by **Veritas**
- Maximizing the Playbook presented by **RIM**
- Navigating the Digital World presented by **Google Mexico**
- Becoming Politically Engaged presented by **The White House Project & Narrative**
- Advocacy**
 - Business Planning presented by **Scotiabank**
 - Storytelling: Amplifying the voices of girls presented by the **Nike Foundation** & **Global Press Institute**
 - Leadership presented by **Norton Rose**

DINNERS SPONSORED BY:

- Marta Jara, Shell Mexico**
- UN Foundation and Girl UP!**

SPECIAL EVENTS:

- Reception** with **Ambassador Sara Hradecky**, Canada's Ambassador to the United Mexican States
- Site visit** of a farming initiative in co-operation with the **Embassy of Canada to Mexico**

G(IRLS)20 SUMMIT Monday, May 28th, 2012 ITAM UNIVERSITY

9H00 AM Opening Ceremonies featuring:

- Duncan Wood, ITAM**
- President Felipe Calderón** (by video)
- G(irls)20 Summit 2010 and 2011 Mexican Delegates
- G(irls)20 Summit 2012 Delegates

Setting the context:

- Why the world needs to invest in girls and women, **World Economic Forum**

Keynote speaker:

- Global Agriculture, Food Policy & Responsible Agricultural Investments, **UN World Food Program**

Panels (moderated by the **Chicago Council on Global Affairs**):

- The Impact of Empowering Women Farmers featuring: **The World Bank, ILO & USAID**
- The role of Science and Technology in increasing women's productivity featuring: **Masagro, International Maize & Wheat Improvement Centre (CIMMYT) & an AWARD) Fellow (African Women in Agricultural R and D**

LUNCHEON

- Constraints women farmer's face to agricultural productivity (with proven solutions)
- featuring: **FAO, CARE, LANDESA**
 - The role of the private sector and agribusiness in supporting smallholder farmers
- (TBC)

Qs&As will follow each panel

NIKE FOUNDATION AND GLOBAL PRESS INSTITUTE ANNOUNCEMENT

5h30 PM □ ADJOURNMENT □

7h00 PM □ **DELEGATE ONLY** DINNER SPONSORED BY **AIR CANADA**

G(IRLS)20 SUMMIT
Tuesday, May 29th, 2012
ITAM UNIVERSITY

9H00 AM □ KEYNOTE ADDRESS:

Maria Bello, Activist, Actress & Founder of WEADVANCE

PANEL: Opportunity Lost: Violence against Women moderated by **Jimmie Biggs, Man UP!**
featuring: Representatives from the **NOVO Foundation, AVON, Women Thrive and Government of Mexico**

PREMIERE – **HALF THE SKY TRAILER**

LUNCHEON

POWER PANEL: Women in Mexico featuring:

- **Adriana Norena, Google Latin America**
- **Lorena Patterson, TransCanada Mexico**
- **Mayra Gonzalez, Nissan Mexico**
- **Nicole Reich, Grupo Financiero Scotiabank Mexico** □

ANNOUNCEMENT BY GOOGLE & G(IRLS)20 SUMMIT □

4H00 PM □ RECAP, ADJOURNMENT OF THE SUMMIT PANELS & PRESENTATIONS □

SUMMIT SOCIAL, ITAM COURTYARD

G(IRLS)20 SUMMIT
Wednesday, May 30th, 2012
ITAM UNIVERSITY
(FOR DELEGATES ONLY)

ALL DAY

Deliberations & Communiqué Preparation

Moderated by **Jennifer Hollett**

G(IRLS)20 SUMMIT
Thursday, May 31st, 2012
ITAM UNIVERSITY
(OPEN TO THE PUBLIC)

G20 Priorities: □ Remarks by Berenice Diaz, Office of the Vice Minister of Foreign Affairs & G20 Sous

Sherpa

Presentation of the Communique to Berenice Diaz Delegate Press Conference with Qs&As

ADJOURNMENT

ONE ON ONE INTERVIEWS

G(irls)20 Summit Partners

The G(irls)20 Summit is powered by more than 50 national and international partners including: Air Canada, Google, Nike Foundation, Nissan, Norton Rose, Macroblu, Scotiabank, Research in Motion, TransCanada, The Belinda Stronach Foundation, The NOVO Foundation and Veritas. Key partners engaged in countries around the world include:

Académie Diplomatique Internationale (ADI), Aga Khan Council of Canada, AGRA, All Girls Allowed, Ashoka Changemakers, Athena Centre for Leadership Studies at Barnard College, B5 Media, Bread for the World, Embassy of Canada in Mexico, Catalyst, Fenton, Food & Consumer Products of Canada, Girl Guides of Canada, Girl UP!, Girls Action Foundation, Global Changemakers, Global Fund for Women and Girls, go GILR global, Help! We've Got Kids, International Center for Research on Women (ICRW), Man Up Campaign, International Federation of Liberal Youth (IFLRY), Instituto Tecnológico Autónomo De México (ITAM), ONE, Plan, Right to Play, Shell Mexico, Social Interactive, Taking it Global, The British Council, The Chicago Council for Global Change, The Clinton Global Initiative, The World Bank, Thomson Reuters Foundation, Tourism Mexico, Trust Law, UN Foundation, UN Women, Vital Voices, Women Deliver, Women for Women International, Women Thrive, World Association of Girl Guides and Girl Scouts (WAGGGS) and World Pulse.

About the G(irls)20 Summit Campaign

Now in its third year, the G(irls)20 Summit works to have the voices of girls and women from around the world heard by G20 Leaders. The G(irls)20 Summit Campaign includes a viral campaign called "*What's Your Number*" which encourages girls, boys, women and men from around the globe to sign up and claim their number to show their support for girls and women everywhere. To get your # please visit <http://www.girl20summit.com/whats-your-number>

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For additional information and interview requests, please contact:

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