



PRE- SUMMIT AGENDA
MAY 24th – May 27th, 2012
DELEGATES ONLY

Wednesday, May 23rd, 2012

Various Arrival of G(irls)20 Summit 2012 Delegates

Nissan Mexico to transport the delegates to Royal Pedregal Hotel

Thursday, May 24th, 2012

8h00 am Breakfast and Summit Orientation

9h30 am **Workshop: Media & Public Relations presented by Veritas**

11h30 am **Workshop: Maximizing the Playbook presented by RIM**

12h30 pm Lunch

3h00 pm **Workshop: Navigating the Digital World presented by Google Mexico**

5h30 pm **Google Office Event**

7h30 pm **Reception hosted by Ambassador Sara Hradecky**
Canada's Ambassador to the United Mexican States
Ambassador's Residence



Friday, May 25th, 2012

- 7h30 am Delegate Breakfast & Briefing
- 9h00 am **Mexico's Agricultural Priorities: Kenneth Smith, Coordinator of International Affairs, Ministry of Agriculture**
- 9h30h am **Workshop: Becoming Politically Engaged presented by Erin Vilardi, Creator of Vote, Run, Lead at The White House Project; Director, Athena Center for Leadership Studies & Amanda Alvaro, Managing Director, Narrative Advocacy**
- 12h30 pm Lunch
- 1h30 pm **Workshop: Business Planning presented by Scotiabank**
- 3h00 pm Break
- 4h00 pm **Workshop: Storytelling – Amplifying the voices of girls presented by Nike Foundation and Global Press Institute**
- 7h30 pm **Dinner hosted by Shell Mexico**



Saturday, May 26th, 2012
SITE VISIT

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| 7h30 am | Delegate Breakfast & Briefing |
| 8h30 am | Depart Mexico City
Officials from the Embassy of Canada to accompany |
| 11h00 am | Arrive in Huichapan |
| 11h15 am | Presentation in House of Culture, Huichapan by NGO Sendero Verde |
| 12h15 pm | Arrival at Comedeje Village

Presentation by local farmers
Conservation Techniques
Demonstration of organic fertilizer production |
| 1h00 pm | Visit to local homes
Eco-technology Demonstration |
| 2h00 pm | Lunch |
| 3h00 pm | Depart for Mexico City |
| 5h15 pm | Arrive back in Mexico City |
| 7h00 pm | Dinner hosted by UN Foundation and Girl UP! |



Sunday, May 27th, 2012

- 8h00 am Delegate Breakfast & Briefing
- 9h30 am **Workshop: Leadership presented by Carolann Edwards, Norton Rose**
Working Lunch
- 1h00 pm Adjournment of Workshop
- 2h00 pm **Workshop: Storytelling – Amplifying the voices of girls presented by Nike Foundation and Global Press Institute**
- 4h00 pm Adjournment of Workshops
- 5h00 pm **Visit to Nissan Dealership to learn about electric cars**
- 6h30 pm **Delegate and G(irls)20 Summit Team Dinner**



OFFICIAL SUMMIT SCHEDULE

Monday, May 28th, 2012
ITAM UNIVERSITY - AUDITORIUM

OPPORTUNITY GAINED – INVESTING IN WOMEN IN AGRICULTURE

- 9h00 am **Opening Ceremonies**
Master of Ceremonies: Farah Mohamed, President & CEO, G(irls)20 Summit
- Welcoming Remarks:**
- Duncan Wood, ITAM
 - Ambassador Espinosa, Minister of Foreign Affairs for Mexico
- Hosting the G20 & Why the world needs to invest in girls and women**
Speaker: First Lady Margarita Zavala
- 9h45 am **Video:** G(irls)20 Summit 2011 Recap
- 2012 Delegate Introductions**
- 10h30 am **Setting the context: Saadia Zahidi, World Economic Forum (by video)**
- Coffee Break
- 11h00 am **Video: Women in Agriculture – A Global Slideshow**
- Keynote speaker - Global Agriculture, Food Policy & Responsible Agricultural Investments:** Isatou Jallow, Chief of Women, Children and Gender Policy, UN World Food Program
- Qs&As**
- 11h30 am **Panels on Agriculture & Food Security**
- Moderated by Dave Joslyn, The Chicago Council**
- The Impact of Empowering Women Farmers**
- ✓ Jeni Klugman, World Bank
 - ✓ Susan Bradley, USAID Bureau of Food Security
- Qs&As**
- 12h30 pm **Lunch**



2h00 pm

The role of Science and Technology in increasing women's productivity

- ✓ Karen Garcia, Masagro, International Maize & Wheat Improvement Centre (CIMMYT)
- ✓ Esther Wamono, Nutrition Officer, AWARD (African Women in Agricultural R and D) Fellow, Uganda Country Office
- ✓ Yael Schwartzman, Frogtek México

Qs&As

Coffee Break

3h30 pm

Constraints women farmer's face to agricultural productivity (With proven solutions)

- ✓ Eve Crowley, FAO
- ✓ Elisa Scalise, Director, Landesa Center for Women's Land Rights
- ✓ Abby Davidson Maffei, CARE's "Pathways: Empowering Women in Agriculture"
- ✓ Dr. Rekha Mehra, International Centre for Research on Women (ICRW)

Qs&As

4h30 pm

Video: Girl Effect

Nike Foundation Announcement

5h00 pm

Wrap Up Comments

7h00 pm

Delegate Dinner hosted by Air Canada



Tuesday, May 29th, 2012
ITAM UNIVERSITY - AUDITORIUM

OPPORTUNITY LOST AS A RESULT OF GENDER BASED VIOLENCE

- 9h30 am Review of previous day & reflections from the delegates
- 10h15 am **Video: UN Women PSA: Let's End Violence against Women**
- Opportunity Lost: Violence against Women**
- Moderator:** Jimmie Briggs, Man Up Campaign
- Panel:**
- ✓ **Domestic violence:** Maria Gabriela Gatica, AVON
 - ✓ **Violence in the Workplace:** Thomas Wissing, ILO
 - ✓ **Trafficking:** Pamela Shifman, NOVO Foundation
 - ✓ **Mobilizing a Government to end gender based violence: A Case Study of the USA:** Seema Jalan, Women Thrive Worldwide
 - ✓ **Government campaigns that can make a difference:** Elizardo Rannauro Melgarejo
- Qs&As
- 12h30 pm **Premiere of Half the Sky Trailer**
- Lunch
- 2h00 pm **Video:** Express Yourself
- Power Panel: Women in Mexico**
- Moderator: Amanda Alvaro, Managing Partner, Narrative Advocacy
- ✓ **Adriana Norena**, Google Latin America
 - ✓ **Mayra Gonzalez**, Nissan Mexico
 - ✓ **Nicole Reich**, Grupo Financiero Scotiabank Mexico
- 3h00 pm **Announcement** by Google & G(irls)20 Summit
- 3h30 pm Recap & Adjournment
- 4h00 pm Post Summit Cocktail in the Garden

END OF FORMAL SUMMIT PANELS & PRESENTATIONS



Wednesday, May 30th, 2012
(DELEGATES ONLY)

All day **Deliberation Day & Communiqué Preparation**
Moderator: Jennifer Hollett

6h00 pm Dinner at the Hotel

Thursday, May 31, 2012

ITAM UNIVERSITY - AUDITORIUM

10h00 am **Press Conference**

Moderator: TBC

G20 Priorities:
Remarks by Berenice Diaz, Office of the Vice Minister of Foreign Affairs
& G20 Sous Sherpa

Presentation of the Communiqué to Berenice Diaz

Delegate Press Conference with Qs&As

10h45 am Adjournment

One on one interviews

Lunch/Departures begin