



MEXICO 2012

Applications Open for 2012 G(irls)20 Summit in Mexico City

Summit to focus on economic stability, food security & green growth

November 28, 2011 --- The organizers of the G(irls)20 Summit in coalition with over 50 national and international partner organizations are pleased to announce that applications for the G(irls)20 Summit 2012 are now open by visiting www.Girls20Summit.com. The G(irls)20 Summit 2012 will take place in Mexico City, Mexico from May 28th to June 4th. The Summit is open to young women, 18-20 years of age from G-20 member countries, the European Union and the African Union. Applicants will be evaluated and chosen based on their vision of leadership, personal triumph and their ability to find innovative solutions to economic challenges.

Modeled after the G-20, the G(irls)20 Summit will bring together 21 representatives that will work together to develop a vision to present to G-20 leaders around the pivotal role girls and women can play in solving the world's major economic challenges.

The G(irls)20 Summit delegates will take part in various learning workshops to familiarize themselves with media relations, the development of a business plan, financial literacy, navigating the digital world and caucus to discuss and promote tangible, scalable solutions toward economic prosperity. The Summit will culminate in a delegate-led press conference and communiqué that provides a blueprint to G-20 leaders on how to utilize and engage one of the best resources in the world – girls and women.

"This G(irls)20 Summit comes at a critical time as the economic downturn continues and the eurozone debt crisis takes prominence. It will once again provide an excellent platform for girls and women to express their innovative ideas and to bring them to the attention of G20 leaders", says Belinda Stronach, President and CEO of the Stronach Group, Chair of The Belinda Stronach Foundation.

To ensure that participation is global yet grassroots, the campaign features a number of viral components to encourage girls, boys, women and men to join in the global movement to include girls and women in decision making processes including:

- The "What's Your Number?" feature, which encourages girls, boys, women and men from around the world to sign up and claim their "number" to show their support for the 3.5 billion girls and women around the world and spread the message to their own Facebook, Twitter and other social media networks.
- The utilization of Google Grants and Facebook to attract passionate girls and women from around the globe.

Today's launch includes the following:

- A call for girls in G-20 countries as well as the European Union and African Union to download the application online, and submit it via email, mail or fax no later than 11:59 pm on January 9th, 2012 to represent their country at the Summit.
- Social media posts to more than 20,000 people.
- An e-blast of the campaign to 50+ national and international organizations and their databases.
- An information package to all G-20 Leaders, Finance Ministers, Sherpas, and Ambassadors & Consul Generals in Mexico.

Background:

In September 2009, The Belinda Stronach Foundation (TBSF) committed up to \$5 million over 5 years at The Clinton Global Initiative (CGI) to empower girls and women globally through the G(irls)20 Summit.

The G(irls)20 Summit brings together one delegate from each G20 country, and one representative from each of the European Union and African Union. The delegates debate, discuss and design innovative ideas necessary to economically and politically empower girls and women globally so that they can contribute to the economic, political and social growth of their communities and countries. While the agenda is the same as the G20 leaders, the participants are all girls, aged 18-20.

The delegates are selected from among hundreds of applicants. They are chosen based on their response to questions that focus on leadership, personal triumph, analytical skills and the ability to find innovative solutions to the economic challenges facing the world.

The selected delegates participate in panel discussions, attend workshops (media relations, social media and business planning) and caucus to discuss and promote tangible, scalable solutions towards economic prosperity, culminating in a communiqué that provides a blueprint to G20 leaders on how they can engage and utilize one of the best resources in the world— girls and women.

Much like the G20 Leaders, the G(irls)20 Summit delegates work as a group to develop plan of action. The organizers of the G(irls)20 Summit see this as an opportunity to change opinions, change the status quo and change lives.

For more information please visit:

<http://www.Girls20Summit.com>



<http://www.facebook.com/Girls20Summit>



<http://twitter.com/Girls20Summit>

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