



MEXICO 2012
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G(irls)20 Summit Seeks to Influence G20 Leaders Agenda

G(irls)20 Summit 2012 seeks to influence the G20 on Agriculture/Food Security & the economic opportunity gained when investments are made in girls and women

MEXICO CITY – May 24, 2012 – Twenty-one young women are changing the world, starting today. It may seem a daunting task, but delegates of the G(irls)20 Summit, now in its third year, have already proven that open dialogue, vision, conviction and action are powerful tools for positive global economic growth.

The delegates, representing each of the G20 nations and the African Union, are in Mexico to continue the critical dialogue on the influence of girls and women as economic engines in their communities and countries and to influence G20 leaders to take this into consideration when they meet a few weeks later. In 2010 the Summit was held in Toronto, Canada and in 2011, Paris, France.

On the agenda at this year's Summit are issues of acute relevance to the world's economy: the topic of food security and the role women play in contributing to global prosperity, and the substantial impact that violence against girls and women has when they are disempowered and held back from reaching their full economic potential.

"Too often we see critical economic opportunities lost when girls and women are underestimated and undervalued," says Farah Mohamed, President and CEO of the G(irls)20 Summit. "By recognizing the important role girls and women play in building strong economies and stable communities, the G20 have an opportunity to make strategic investments and decisions that will yield tremendous results around the world."

There are three phases to this initiative. The first phase (pre-summit) provides the delegates with training in: Media & Public Relations, Navigating the Digital World, Political engagement, Business Planning, Leadership and Storytelling. Following the Summit itself (Phase Two) and the presentation of the communiqué to the Mexican government via Ambassador Aranda's office, the delegates return to their communities to put their ideas into action (visit <http://www.girls20summit.com/the-summit/delegate-initiatives> for a list of initiatives currently underway from previous summit delegates.

The Summit which will take place at ITAM, features First Lady Margarita Zavala, a long time advocate for the economic empowerment of girls and women, Minister Espinosa and speakers from the World Bank, FAO, Landesa, World Economic Forum, The Chicago Council, USAID, International Maize & Wheat Improvement Centre (CIMMYT), CARE, AWARD and International Centre for Research on Women.

For complete details visit: <http://www.girls20summit.com/the-summit/agenda/>

This year's Summit has been made possible with the support of:

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